



Starblue Consultancy

Thoroughbred Investment Advisors



Club-Linked

Club-Linked is an initiative of Starblue Consultancy created for the benefit of smaller investors and new entrants to the world of thoroughbred investing. Although thoroughbred racing has been steadily increasing in popularity in recent years it still remains largely inaccessible to new investors. Starblue Consultancy hope to change this with the launch of Club-Linked.

Purpose: To make racehorse ownership more easy, affordable, and enjoyable.

Challenge: Racehorses can prove to be very expensive to purchase for average investor and it is not uncommon to see horses being sold for millions of dollars at the auctions.

Solution: Starblue Consultancy will pool together the investment outlay from multiple investors to result in a greater cumulative purchasing power. This will allow them to aspire to ownership in horses that may otherwise have been beyond their individual reach.

Challenge: Racehorse ownership can be an expensive affair with training fees and maintenance often running into the thousands.

Solution: By spreading the costs of ownership, the monthly maintenance fees of each individual investor is exponentially reduced.

Challenge: Owning a racehorse can result in unforeseen expenses as a consequence of injuries or emergencies.

Solution: Through judicious budgeting foresight and individual insurance policies unforeseen expenses are factored in. Any expenses over and above

those catered for in the budgeting will be a fraction of what one would ordinarily have to bear as a sole owner.

Challenge: Thoroughbred racing is an esoteric investment and an in-depth knowledge of the industry is crucial to making the right decisions and maximising one's chances of success.

Solution: Starblue Consultants will oversee and manage the interests of the created partnership group. By relying on the decades of cumulative experience of our team, investors can take confidence from the knowledge that their investment will get every opportunity to realise its full potential.

Challenge: Racing in partnership can pose uncertainties if any one member of the ownership group defaults on their payments.

Solution: The organised and forward thinking structure of Club-Linked ensures that all stakeholders have met their financial obligations before the investment Term. Appropriate procedures have been set in place for absorbing shares owned by defaulting stakeholders to protect the interests of remaining stakeholders.

The end result is a simple, fun and enjoyable process of racehorse ownership, Club Connect is designed to reduce the headaches and responsibilities associated with thoroughbred ownership so you can sit back and enjoy every minute of the journey.

Get in touch today to find out just how easy racehorse ownership can be.

Starblue Consultancy is a global network of racing professionals with an extensive knowledge of the most intricate aspects of the industry. It was formed with the express intent to assist investors looking to foray into the world of thoroughbred racing.

www.starblueconsultancy.com